



Dear School Administrator,

We would like to introduce your school to our new educational program that raises awareness amongst students about allergies and anaphylaxis. ***The Allergy Awareness Challenge*** is a unique opportunity to educate both allergic and non-allergic students in your school while helping to fulfill your commitment to creating an allergy safe school environment.

This program consists of three educational challenges that will take place outside of classroom hours. The program is easy to implement and requires a commitment from one to two dedicated student coordinators and a teacher supervisor. Anaphylaxis Canada will provide all of the downloadable resources to the student coordinators to plan, promote, and run the program in your school.

Student participation in the *Allergy Awareness Challenge* is voluntary. However we recommend allowing the student coordinators to post promotional material within the school to help create student interest. Granting permission to use a school photocopier would also greatly assist their efforts by making resource materials available for students.

The *Allergy Awareness Challenge* includes three fun educational games and activities that will challenge students on their current knowledge of allergies. It will teach them how to keep their allergic classmates safe, and how they can help in an anaphylactic emergency. Games such as *Food Allergy Jeopardy*, *Anaphylaxis Spelling Bee*, and *Adopt an Allergy for a Day* will help grow a sense of understanding amongst students. We hope this program will help students comply with your school anaphylaxis policies while helping allergic students gain a sense of support from their peers.

Please feel free to visit www.allergychallenge.ca for more information on the *Allergy Awareness Challenge*.

Kind regards,

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