



The Allergy Awareness Challenge Suggested Promotion Schedule

Program Dates

	Date	Time	Location
<i>Adopt an Allergy</i>			
<i>Food Allergy Jeopardy</i>			
<i>Food Allergy Spelling Bee</i>			

Pre-Program Promotion Schedule

- 1. Assembly or P.A. Announcement to Recruit Volunteers**
1-2 months before program starts
- 2. General Posters in School Hallways**
1-2 weeks before program starts
- 3. Morning Announcement # 1**
1 week before program starts
- 4. Game Posters in School Hallways**
1 week before program starts

Promotions during Week of Program

- 5. Day of Adopt an Allergy - Announcement # 2**
- 6. Day of Food Allergy Jeopardy - Announcement # 3**
- 7. Day of Food Allergy Spelling Bee- Announcement # 4**

Optional promotion ideas

- Write on homeroom chalkboards
- Facebook/Twitter
- School newspaper/newsletter
- Make your own posters
- Make a giant allergy word search
- Present in homerooms